



**PARKER COUNTY
PEACH FESTIVAL
WEATHERFORD, TX**

Sponsorship Opportunities - Deadline for sponsoring is March 15

Parker County Peach Festival
Historic Downtown Weatherford
Saturday, July 11, 2020
8:00 a.m. to 4:00 p.m.
www.peachfestivaltx.com

The Weatherford Chamber of Commerce is hard at work preparing for the 36th Annual Parker County Peach Festival which will be held on Saturday, July 11, 2020 from 8:00 a.m. to 4:00 p.m. As always, the goal is to make this year's Festival a fun-filled, family-oriented experience that's bigger and better than ever.

It's the goal of the Weatherford Chamber to partner with you to promote and market your business to the fullest extent! The Parker County Peach Festival brings over 55,000 guests to beautiful historic Downtown Weatherford and is known as the premier 1 day-Texas Event. A great way to host a family-oriented event that brings families and businesses together for a peachy good time!










We realize that none of this would be possible without the generous support of our volunteers, organizations and businesses to ensure its continued success. The sponsor dollars help offset costs and allows us to provide many free events for our guests. We invite you to join us in this great event as a sponsor. There are several levels of sponsorship. Enclosed is a list of sponsorship opportunities in which your business can invest. In exchange for this investment, your business will receive the tangible benefit of significant name exposure that will help market and promote your business in Parker County. You will also receive the intangible benefit of knowing you have done something outstanding in helping to continue the tradition of the Parker County Peach Festival. As this is a Chamber event, we do request that all sponsors be a member in good-standing. For more information on how to become a member, please visit www.weatherford-chamber.com.

The following pages describe the sponsor packages and if you have any questions, please call the chamber office or email Gloria Martinez at gmartinez@weatherford-chamber.com or Tammy Gazzola at tgazzola@weatherford-chamber.com

All event sponsorships and advertisements are first come, first served. To ensure your company is recognized, deadline for payment and form is March 15th. Please include your check with registration or for your convenience you may email application to Gloria Martinez.

Thank you for your time, interest and support of the Parker County Peach Festival. We look forward to yet another outstanding year for this Premier 1 day-Texas Event!

PARKER COUNTY PEACH FESTIVAL SPONSOR INFORMATION

Sponsorship Levels:	Amount:	Benefits:
 Title Sponsor	\$20,000 (1 available)	Company will be Category Exclusive as Title Sponsor with logo on signage and a shuttle video/commercial on 34 shuttle busses. Logo on PCPF website, event map and PCPF Facebook page, radio, TV, Newspaper, weekly e-blast (Around Town) for a value of \$20,000. Banner to be placed in prominent area at festival. Acknowledgement of sponsorship in public speeches, board meetings and interviews with the press. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 20 (VIP) Very Important Peach Passes
 Transportation	\$10,000 (2 available)	Shuttle Sponsor- logo on all signage, shuttle video, event map and Social Media. Logo on PCPF website and Facebook page. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 15 (VIP) Very Important Peach Passes
 Hospitality	\$7,000 (1 available)	Logo placement: PCPF webpage, flyer, event map and Facebook. Banner in Hospitality Room and logo on shuttle video. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes
 Supporting	\$4,000 (10 available)	Recognition in the following: Logo placement: PCPF webpage, flyer, event map and Facebook. 20x10 Booth (sponsor to provide own tent, supplies, etc.) 10 (VIP) Very Important Peach passes
 Stage SOLD OUT!	\$2,000 Stage	Recognition in the following: Banner with logo at one (1) stage Company name and message will be announced throughout the day by emcee. Company listed on website, event map and Facebook page. 8 (VIP) Very Important Peach passes
 Children's Activity	\$1,500 Children's Activity (several available)	Recognition in the following: Company name on a popular children's activity i.e.: mini-train ride, inflatables, etc. Listed in event map, website & Facebook 5 (VIP) Very Important Peach passes
 Oasis	\$1,000 Oasis Spot (3 available)	Hand out promotional materials for your business while handing out FREE cups of water to Festival patrons. Responsible in providing 5 oz. cups (approx. 10,000), you may add your logo to the cups. Chamber will provide water. Company name listed on event map. 5 (VIP) Very Important Peach passes
 Misting	\$500 Misting Tent (4 available)	Everyone will be visiting this tent to cool off! Company name listed on event map and signage 5 (VIP) Very Important Peach passes
 Golf Cart	\$200.00 Golf Cart Sponsor (20 available)	Have sign w/logo hung on a golf cart which will be used to transport patrons to and from nearby parking areas! 2 (VIP) Very Important Peach passes



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Sponsor Registration Form

All sponsorships include a designated number of VIP (Very Important Peach) passes to the event & hospitality room

Please sign me up as a Parker County Peach Festival Sponsor!

Company: _____ Show Contact Name: _____
(please write legibly, as this is how it will be listed on marketing collateral)

Address: _____ City: _____ St. _____ Zip: _____
(vendor packet will be mailed here)

Phone: _____ Email: _____

Sponsorship level: Some sponsorships are eligible to have a booth space, please indicate by circling yes or no. If you request electricity, please complete and return the electrical form with your application.

___ **Title** (\$20,000) Booth: Yes/No Electric: Yes/No ___ **Transportation** (\$10,000) Booth: Yes/No Electric: Yes/No

___ **Hospitality** (\$7,000) Booth: Yes/No Electric: Yes/No ___ **Supporting** (\$4,000) Booth: Yes/No Electric Yes/No

___ **Stage** (\$2,000) (circle one): Main Stage Stage 2 ___ **Children's Activity** (\$1,500)

___ **Oasis** (\$1,000) ___ **Misting Tent** (\$500) ___ Golf Cart (\$200) ___ # of golf carts you would like to sponsor

Payment Information:

Check enclosed: ___ Please send invoice: ___ Please charge my MC ___ Visa ___ Amex ___ Discover ___

Card number: _____ Exp. Date: _____ Security code: _____

Name as it appears on card: _____

Billing Address: _____

Amount to be billed:

Sponsor level: \$ _____ Add'l Sponsorship: \$ _____ (Ex: Misting Tent and Golf Cart=\$700)

Additional

VIP tickets: \$ _____ @ \$3.00 each Total: _____

Mail check and registration form to Weatherford Chamber PO Box 310 Weatherford, TX 76086

If paying with credit card, you may email form Gloria Martinez at gmartinez@weatherford-chamber.com

Thank you for your support!! Sponsorships will sell out fast, so be sure to send in your form as soon as possible. Questions, please contact Gloria Martinez at gmartinez@weatherford-chamber.com or Tammy Gazzola at tgazzola@weatherford-chamber.com